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IN THE UNITED STATES PATENT & TRADEMARK OFFICE

IN RE APPLICATION OF :

HIROYUKI KIKKOJI, ET AL. : EXAMINER: JARRETT, R.

SERIAL NO: 10/573,647 ::

FILED: MARCH 28, 2006 : GROUP ART UNIT: 2121

FOR: RECEPTION DEVICE AND MANAGEMENT DEVICE OF SERVICE ADVERTISEMENT INFORMATION

AMENDMENT

COMMISSIONER FOR PATENTS ALEXANDRIA, VIRGINIA 22313

SIR:

In response to the Office Action dated August 17, 2009, please amend the aboveidentified application as follows:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Amendments to the Drawings begin on page 10 of this paper and include an attached annotated drawing sheet.

Remarks/Arguments begin on page 11 of this paper.